



Dean Martin
American singer, actor and comedian
Flamingo Hotel
2010

More

Page 2

Bio

Dean Martin (born **Dino Paul Crocetti**; June 7, 1917 in [Steubenville, Ohio](#) – December 25, 1995) was an American singer, actor and comedian. One of the most popular and enduring American entertainers of the mid-20th century. By late 1940 he had begun singing for Cleveland bandleader [Sammy Watkins](#), who suggested he change his name to Dean Martin. By fall 1943 he had begun performing in New York. Martin was drafted into the military in World War II but after 14 months he was discharged due to a hernia. Martin gained his career breakthrough together with comedian [Jerry Lewis](#), billed as [Martin & Lewis](#), in 1946, they performed in nightclubs and later had numerous appearances on radio, television and in films. In 1956, Martin pursued a solo career as a performer and actor. Martin established himself as a singer, recording numerous contemporary songs as well as standards from the [Great American Songbook](#). He became one of the most popular acts in Las Vegas and was known for his friendship with fellow artists [Frank Sinatra](#) and [Sammy Davis Jr.](#), who together formed the [Rat Pack](#). Throughout his career, Martin performed in concert stages, nightclubs, audio recordings and appeared in 85 film and television productions. In 1965, Martin launched his weekly [NBC](#) comedy-variety series, *The Dean Martin Show*, which ran for 264 episodes until 1974. He won a [Golden Globe Award for Best Actor - Television Series Musical or Comedy](#) in 1966 and was nominated again the following three years. For nearly a decade, Martin had recorded as many as four albums a year for [Reprise Records](#). Martin was married three times. He wed Elizabeth Anne "Betty" McDonald, (July 14, 1922 – July 11, 1989) of Ridley Park, Pennsylvania in 1941. The couple had four children. Martin and McDonald divorced in 1949 and Dean gained custody of their children. McDonald lived out her life in relative obscurity in San Francisco, California. Martin next married Dorothy Jean "Jeanne" Biegger (March 27, 1927 – August 24, 2016), a former [Orange Bowl](#) queen from [Coral Gables, Florida](#). Their marriage lasted 24 years (1949–1973) and produced three children. Martin, a heavy smoker, was diagnosed with [lung cancer](#) at Cedars Sinai Medical Center in September 1993, and was told that he would require surgery to prolong his life, but he rejected it. He retired from public life in early 1995 and died of [acute respiratory failure](#) resulting from [emphysema](#) at his Beverly Hills home on [Christmas Day](#), 1995, at the age of 78.

Fun Fact: He was born to an Italian father and Italian-American mother. His first language was Italian and he did not speak English until he started school at the age of five.

Page 1



El Chapo de Sinaloa
Mexican Singer, songwriter and Actor
MGM Hotel
2010

[More](#)

Page 2

Bio

Ernesto Pérez (born 23 October 1964 in Badiraguato, Sinaloa) better known by his stage name El Chapo de Sinaloa (his stage name “Chapo” is a nickname for short people in northern Mexico, **he is 5' 3”**.) is a Mexican norteño/banda singer, songwriter and actor. Perez lives in Forest Park, GA.

He first played with local groups at age 11 as a clarinetist. Later, he learned to play bass, and found work as a session musician with regional Mexican labels. In the 1990s he signed with EMI Latin and launched a solo career. Since then he has released over a dozen albums, which have been successful both in Mexico and the United States; he has recorded for Sony Discos and D Disa. His 2007 album *Te Va a Gustar* was his most successful in America and was nominated for a Latin Grammy. Perez’s music tends toward banda-style love songs rather than narco-corridos that focus on the drug trade. In 2017 the singer’s manager confirmed the news, contained in a press release that said Perez would take a break from his musical career. The statement said he wants to offer “dignified, just and transparent representation” to the people of Bahia de Banderas, which is in the Pacific coast state of Nayarit. The state suffered from a wave of drug violence and killings between 2010 and 2012. He run as an independent candidate for the mayorship of Bahia de Banderas, a suburb of Puerto Vallarta. It would not be the first time someone with no previous political experience won a mayorship in Mexico. In 2015, former national soccer team star Cuauhtemoc Blanco won the race for the mayorship of the city of Cuernavaca.

Fun Fact: El Chapo de Sinaloa/Perez’s birthplace is listed as Badiraguato, which is also the home township of Joaquin “El Chapo” Guzman — the Sinaloa cartel drug lord now facing trial in the United States.



Page 1

Juan Carlos Hidalgo

Radio Executive/President and CEO of MonitorLATINO, Mass Radio Consulting

New York New York

2010

More

Page 2

Bio

Juan Carlos was born in 1965 in San Antonio Tariácuri, Michoacán, Mexico. His father played music on a record player at the local theater and two first-run movies. But every year, as spring approached, his father immigrated to the United States to work. His mother did what she could to feed the family. He suffered because of the absence of his father, motivated to look for work in whatever it was. In Tariácuri he was a loader, a bricklayer's assistant and sold oranges on the soccer field on Sunday afternoons. Also, he had to take over the movie theater; he was 12. In 1984 he arrived in the US and stayed with a family from Oxnard, CA. He immediately began to work on the pinch of the strawberry. Juan Carlos worked his way up in radio. In 1992, Juan Carlos Hidalgo made history as an announcer in Los Angeles. He later entered the programming department, and has become today the most important radio advisor for Latin radio in the United States. RadioNotas.com was created by Juan Carlos Hidalgo in partnership with other industry colleagues; they provide quality production services, tools, news, information and support to the Hispanic Radio and Music industry in the US. Analyzing/monitoring radio stations throughout the United States, including Puerto Rico, Mexico and Central America - they have achieved to cover more than 80% of the radio stations in Mexico and Central America. In 1998 Hidalgo started his consulting company Mass Radio, a platform to advise various stations in the United States. monitorLATINO, the company he conceived and founded in 2001, not only determines the first places of popularity in Latin music, it also outlines trends in the music industry on a continental level. It is used by news agencies, and publishers and books.

He met his wife Norma in 1991 and were married in 1992.

Fun Fact: Hidalgo himself had crossed the border into the United States hidden in the trunk of a car, in the same conditions as many others did: without documents and with barely enough food for a day.



Emilio Estefan
[Cuban American](#) musician and producer
Flamingo Hotel
2010

More

Bio

Emilio Estefan is a [Cuban American](#) musician and producer. He is the husband of singer [Gloria Estefan](#), father of son Nayib Estefan and daughter [Emily Estefan](#), and the uncle of Spanish-language television personality [Lili Estefan](#). Emilio and Gloria married on September 2, 1978.

In 1967, at the age of fourteen, Estefan and his father Emilio Sr. fled Cuba for Spain to escape the [Castro regime](#). The Estefan family planned to reunite in the United States. For about a year, Estefan and his father lived an impoverished life in Spain before relocating permanently in Miami, Florida. Estefan did not reunite with his mother until 1971 when she was finally able to immigrate to the United States. In 1975, Gloria was performing at a Cuban wedding and impressed Emilio that his band invited her to join permanently with the band's name changing to [Miami Sound Machine](#). Gloria eventually would perform as the lead singer and headliner. Estefan is credited with paving the way for the crossover [explosion of Latin music of the late 90s](#), mostly through artists that Estefan himself brought to the forefront of the US music stage, including his wife Gloria Estefan, as well as [Ricky Martin](#), [Jennifer Lopez](#), [Shakira](#) and [Marc Anthony](#). In 1994, Estefan was awarded the [El Premio Billboard](#) award, in 2000 received the award for [Producer of the Year](#), in 2002, he was appointed to the [President's Committee on the Arts and Humanities](#) by [President George W. Bush](#), and earned a star on the [Hollywood Walk of Fame](#). Estefan received the [BMI "Songwriter of the Year"](#) award in 2005 and a star on the [Hollywood Walk of Fame](#). He also received the Sammy Cahn Lifetime Achievement Award by the [Songwriters' Hall of Fame](#) in 2009. In 2008, Estefan produced and directed his first full-length documentary showcasing the history and pioneers of Cuban music. Estefan gathered dozens of [Latino](#) entertainers in 2010 to record [Michael Jackson's "We Are The World"](#) in Spanish. The funds went to the [Haiti relief](#). In 2010, Estefan released his book *The Rhythm of Success – How an Immigrant Produced his own American Dream*, he also partnered with the Nederlander Group in 2013 to produce the [Broadway](#) musical extravaganza, *On Your Feet!* Estefan also became an [AARP](#) Life Reimagined ambassador in 2013. In February 2014, Estefan directed and produced the documentary film *An Unbreakable Bond* about the real-life story of father-son duo undying commitment towards finding a cure for paralysis. He received the Sammy Cahn Lifetime Achievement Award by the [Songwriters' Hall of Fame](#) and the [Ellis Island Medal of Honor](#) in 2009 and [Latin Songwriters Hall of Fame](#) in 2014. In November 2015, [President Barack Obama](#) awarded Estefan the [Presidential Medal of Freedom](#), the nation's highest civilian honor. In 2019 he also received the [Gershwin Prize](#) from the Library of Congress.

Estefan has won 19 [Grammy Awards](#). Gloria and Emilio Estefan own a number of business establishments, several Cuban-themed restaurants and own two hotels.

Fun Fact: In June 2009, Estefan and his wife became the first Hispanics to buy a minor ownership stake in an NFL team, the [Miami Dolphins](#).



Gloria Estefan

Cuban-American singer, songwriter, actress and businesswoman
Flamingo Hotel
2010

More

Bio

Born as **Gloria María Milagrosa Fajardo García**; September 1, 1957), she started her career as the lead singer in the group Miami Latin Boys, which later became known as [Miami Sound Machine](#). She experienced worldwide success with "Conga" in 1985; this became Estefan's [signature song](#) and led to the Miami Sound Machine winning the grand prix in the 15th annual [Tokyo Music Festival](#) in 1986. In March 1990, Estefan had a severe accident in her tour bus. She made her comeback in March 1991 with a new world tour. She has won three [Grammy Awards](#) and received a star on the [Hollywood Walk of Fame](#) and [Las Vegas Walk of Fame](#). In 2015, she received the [Presidential Medal of Freedom](#) for her contributions to American music and received the [Kennedy Center Honors](#) in December 2017 for her contributions to American Culture Life. Estefan also won an [MTV Video Music Award](#), was honored with the [American Music Award](#) for Lifetime Achievement, as well as being named [BMI](#) Songwriter of the Year. She was inducted into the [Songwriters Hall of Fame](#) and has received multiple [Billboard Awards](#). She is also on the Top 100 Greatest Artists of All Time lists of [VH1](#) and [Billboard](#). [Richard Blanco](#). [Billboard](#) listed Estefan as the 3rd Most Successful Latina & 23rd Greatest Latin Artist of all time. In early 1992, Estefan performed in the [Super Bowl XXVI halftime show](#). In early 1999, Estefan performed in the [Super Bowl XXXIII halftime show](#), her second appearance in a Super Bowl halftime show. A jukebox musical premiered on [Broadway](#), she had many film and TV appearances (2004 American Idol guest mentor, Estefan made a cameo appearance with her husband in [Marley&Me](#) (2008), [ABC](#) television appearances, guest star on the Fox television series [Glee](#), [CW Network](#) reality series [The Next: Fame Is at Your Doorstep](#), Estefan voiced the character of Marta Sandoval, a legendary singer on the verge of retirement, in the animated film [Vivo](#). The film, which features songs by [Lin-Manuel Miranda](#), was released in theaters and on [Netflix](#) in 2021. And many more. Estefan has written two children's books. She graduated from college in 1979 with a B.A. in psychology, with a minor in French, from the [University of Miami](#). Estefan was awarded an [honorary doctoral degree](#) in music from the [University of Miami](#) in 1993. In April 2014, Estefan was tapped into the [Iron Arrow Honor Society](#), the University of Miami's highest honor society.

Estefan became a naturalized citizen of the United States in 1974, under the name Gloria Garcia Fajardo. Gloria and Emilio Estefan own several business establishments (restaurants and two hotels).

Fun Fact: When Estefan was studying at the university, she worked as an English/Spanish/French translator at [Miami International Airport](#) Customs Department and, because of her language abilities, was once approached by the [CIA](#) as a possible employee.

Page 1



PROMOTORES UNIDOS USA
Supporting the Latino Community/ Concert Promoters
Paris Hotel
2010

[More](#)

Page 2

Bio

*Promotores Unidos USA a Charitable Corporation and a 501(c)(3) organization, donations are **tax-deductible**. It is an organization that promotes the recognition and dissemination of Hispanic music to promote its growth and advancement. Promotores Unidos USA is located in Bakersfield. To contact them, please call [\(661\) 827-9723](tel:661-827-9723)*

On April 20 and April 21, 2021, the first face-to-face meeting of the United Promoters of the USA was held at the Westgate Hotel and Casino in Las Vegas. The event involved people in the Music Business, where with all the health protocols, dozens of promoters, who support the Mexican regional genre in the US gathered. English speaker. The promoters do business about the current context of the regional music industry in the US market, setting short- and medium-term goals for the orderly and safe return of dances and popular concerts throughout the world. Territory, but mainly to the south of it, which is where there is a greater number of Hispanics, therefore, this type of music mentioned, is where it is most successful. During this great event there were several show cases by artists who are taking off their musical careers in the US market, such as: *Arturo Rincón, Kymberly Pleitez 'La Guerrera', Grupo Bryndis, La Venganza Norteña, Conjunto Azabache, Andy Hernández, among others*. These types of meetings are important since a way is planned for the Mexican regional industry to walk towards the same place. Seeking its position, although each promoter may

have particular objectives. Also, this space serves as an excellent place to do public relations, and networking. To be part of this select group of promoters, you have to pay a fee of \$ 300 every three months, which will allow anybody to be in the meetings that are held and enjoy some other benefits. They received a star on the Las Vegas Walk of Stars on June 24, 2010 in front of the Paris Hotel.

Fun Fact: Promotores Unidos USA has launched a campaign of \$ 250,000 dollars in order to provide support to the Latino community in several cities in the United States that have suffered from the adversities caused by COVID-19

Page 1



Fernando Javier Vargas
Professional Boxer
New York New York
2010

More

Page 2

Bio

Fernando Javier Vargas (born December 7, 1977) in Oxnard, California, is a popular Mexican-American former professional boxer. His parents are Javier Vargas and Alicia Romo. His brother, Rogelio Vargas, is a popular professional boxer as well. He married Martha Lopez Vargas in 2007, and the two have been married ever since. Together, they have three sons, Fernando Jr, Emiliano and Amado. He is a former two-time light middleweight world champion, having held the IBF title from 1998 to 2000, and the WBA title from 2001 to 2002. He won the light middleweight world title at the age of 21, which made him the youngest boxer in history to win a light middleweight world title. He competed from 1997 to 2007. As an [amateur](#) he won a bronze medal in the [light welterweight](#) division at the [1995 Pan American Games](#), and reached the second round of the [welterweight](#) bracket at the [1996 Olympics](#). Vargas is best known for his heated rivalries against [Oscar De La Hoya](#), [Shane Mosley](#), and [Ricardo Mayorga](#). In his professional debut on March 25, 1997, Vargas crushed Jorge Morales in just 56 seconds. In his career he had 5 losses (Ricardo Mayorga, Shane Mosley twice, Oscar De La Hoya and Felix Trinidad) and won 26 times.

In 2001 Vargas was sentenced to 90 days in House Arrest stemming from a 1999 assault charge.

Despite these problems, Fernando remained an accessible and popular celebrity, known for signing many [autographs](#).

Vargas had a role in the [Crime Drama](#) film [Alpha Dog](#) where he played Tiko "TKO" Martinez. Vargas also plays an unnamed guest star on the television show Moesha. Season 2 Episode 3 titled "Mama said knock you out." He participated, alongside [Judith Grace](#), [Maripily](#) and [Pedro Rivera](#); and [Sissi Fleitas](#), among others, in the [Telemundo](#) reality contest, [Top Chef Celebrity](#).

Fun Fact: In 2014, Vargas and his family became the subjects of a [reality show](#) on [Mun2](#) television station, [Welcome to Los Vargas](#).